

**NATIONAL 4-H SHOOTING SPORTS COMMITTEE
ZOOM MEETING – JULY 21, 2021 – AGENDA**

Members Present: Scott S., Larry P., Darlene R., J. Sappington, S. Beck, J. Wilson, L. Muzzey,
Others Present: C. Arnold, Todd Williver,
Meeting called to order at 12:00pm Central Time by

1 – FINANCIAL UPDATE - Scott

Scott shared that he has still not received investment information on the Scholarship Fund. Was told that National 4-H starts audit testing in September so should have something by then. Current National Committee Fund Balance is at \$525,621.77. Submitted expenses include National Committee travel to championships, some CRO, ACRO travel to championships, URL Registration, Salary for Nichole and Conrad. Received \$1,000 from Southeast Community College and \$400 from Simon Contractors.

2– NATIONAL WORKSHOPS

- **Regional Shooting Sports Instructor Training**
- **National Workshop Virginia – October 24-29**
 - **National Instructors**
 - **Registration Open – Early Bird – Sept. 13 – Reg. Closes Sept. 21**

Regional Workshop - Scott shared that him, Jim and Larry had met, but were just swamped so have started the process of Regional Instructor Trainings and should have something to committee to review by next meeting.

National Workshop – Conrad shared that there are several instructors lined up. Still a few loose ends to clean up. Larry volunteered as a national committee member to lead the general session items.

3 – FIRST SHOTS SHOTGUN VIDEO – JIM WILSON / SCOTT CLAIBORN

Jim W. spoke to the group about developing a first shot fundamentals video on shotgun curriculum. They are wanting to do it for Idaho, with their instructors, and wanted to see if they should consider doing it for the National Committee. This format could then be used for other disciplines to develop videos for their discipline. Some concerns were shared about people wanting to use it as a replacement for a hands-on training. Realized that we could not control how people would use it but could make it clear that this is not a replacement for a hands-on training. Jim W. is looking for approval to contact and reach out to Level 3 instructors as resources to develop the video. He would then develop the video, and then share with Committee so they can see if this were something the Committee would consider using.

4– NATIONAL CHAMPIONSHIPS

- **General Overview – 587 youth participants / 32 states / 143 Coaches & teams / Event Volunteers from 28 states**
- **Coach Meeting Notes**
- **Budget & Finance (Not yet available)**
- **Future Consideration- Increase Registration Fees**

Steve shared that this was the first Championship he as attended and was extremely impressed. Very appreciative of having Steve there as National Committee Chair. Still waiting on some notes from coach and competitor meetings. Still waiting on budget report to see how things came out. May need to consider a registration increase. If equipment or updates are needed. Want to think about and prepare so we can get it in the budget for next year. Discussion on possibility of changing up CRO duties to other states or individuals.

5 – COORDINATOR CONFERENCE

Shared that this is the year to hold a coordinator conference. There are lots of new folks that could use this. It was shared that because of the travel issues it may be better to do it virtually. Shared that would not need to do it in the fall, could be done in the winter. Conrad will send out an email to committee members as to who would be willing to serve on a sub-committee and some thoughts on ideas that need to be covered. Conrad will also survey coordinators for times and ideas of what should be covered.

6– CONTINUITY & SUCCESSION PLAN

Scott will look at developing a template for job descriptions on some of the disciplines for volunteers, CRO, and National Committee to review and get this process started.

7 – MARKETING PLAN

Savage Arms – New Request for Partnership Proposal (Murray Road Agency) ATTACHMENT

Committee has not met yet. Received a request from Savage Arms to fill out information to help determine if a partnership will continue to move forward. It looks like this needs to be filled out and returned by August 6, 2021 to be considered for sponsorship. Conrad is going to talk with a gentleman from Murray Road Agency to see what is required. Discussion on needing to look at putting together a plan for marketing and moving forward with how we are going to meet the desires of sponsors.

8– NATIONAL COORDINATOR LISTSERV – Adding folks

Conrad shared concerns with folks asking to be added to the National Coordinator Listserv. Determined that this is a State Coordinator Listserv and to not add any one that is not a State 4-H Shooting Sports Coordinator.

9 – QUIZ BOWL

Todd Williver gave an update on revenue split with Z-Suite would be on the net revenue not gross. Looking to launch the competition at the end of January, beginning of February. This gives time to do a save the date and get everything developed. Possible President's Day week as an option as some states don't have school that week. Questioned on since this may not be a national event because of requirements from National 4-H does the board want to be burdened with dealing with the event. Todd stated that they could run it out of Oregon as a multi-state/regional event and still have it open to everyone across the country. The website for the rules pertaining to a national event can be found at <https://nifa.usda.gov/resource/4-h-events-resource>. Todd will continue the process as a National Committee sponsored event until told otherwise.

10 – CAMERA HUNT

Darlene shared that she will work with the other sub-committee members to develop this and will bring it to committee. Some of it may determine the decision on if a National Contest or a multi-state competition.

Lisa shared that the CDC came to Vermont along with Dr. Chris Bersotti, and a CNN reporter. They were interviewing a rifle group about the partnership we are doing with AFFIRM. Went very well. She also shared that NSSF is coming out with their new Project Child Safe.

If/When are we doing face to face or virtual this year along with if Shot Show is a go. SHOT Show is a go. We need to determine if we should be or need to be at SHOT Show. Discussion will continue as to the ROI for attending the show. We will have SHOT Show and Face to Face discussion for next month.

Meeting adjourned at 1:56pm Central Time.

NATIONAL COMMITTEE ZOOM CALL

Regular monthly National Committee Zoom Call

3rd Wednesday of each month

7:00 am HI; 10:00 am PT; 11:00 am MT; 12:00 pm CT; 1:00 pm ET

NEXT ZOOM MEETING – AUGUST 18, 2021**NATIONAL COMMITTEE ROTATION (expiration date)**

Northeast – 1st Darlene Resh (PA)-1/24 & 1st Term Lisa Muzzey (VT)-1/23

South – 1st Term Craven Hudson (GA)-1/24 & 1st Term Larry Perez (TX)-1/22

North Central – 1st Term Jim Sappington (MO)-1/24 & 2nd Term Scott Stuhr (NE)-1/23

West – 2nd Term Jim Wilson (ID)-1/23 & Russell Hill (CA) (completing 2nd term of D. White)-1/22

1890 Universities – 1st Term Nicolette Gordan (LA)-1/22 & 1st Term Teki Winston (AR)-1/23

Co - Chairpersons:

Todd Kesner (MT)-1/22

Steve Beck (OK)-1/22

NATIONAL COMMITTEE APPLICATIONS RECEIVED

- Jesse Bocksnick, AR, (South) – rec. 11/2018
- Sam Lowry, CO (West) – rec. 04/29/21